

Digitalization in the Swedish forest industry



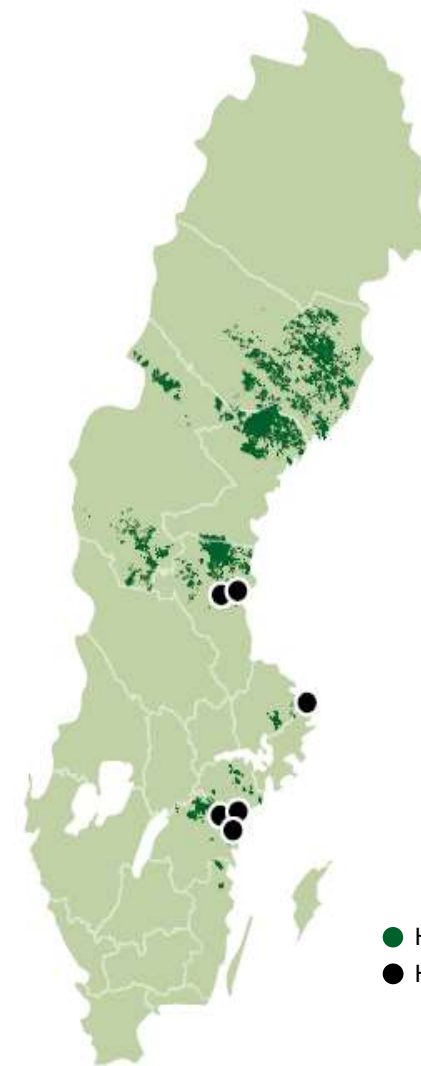
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Business concept

Holmen Skog

- To manage and improve the company's forestland
- To procure raw material for Holmen's own industrial needs
- To conduct wood trading



- Holmen's forest holdings
- Holmen's Swedish industries



Where are we today?

Challenges

Capacities

Bio Economy

Competence

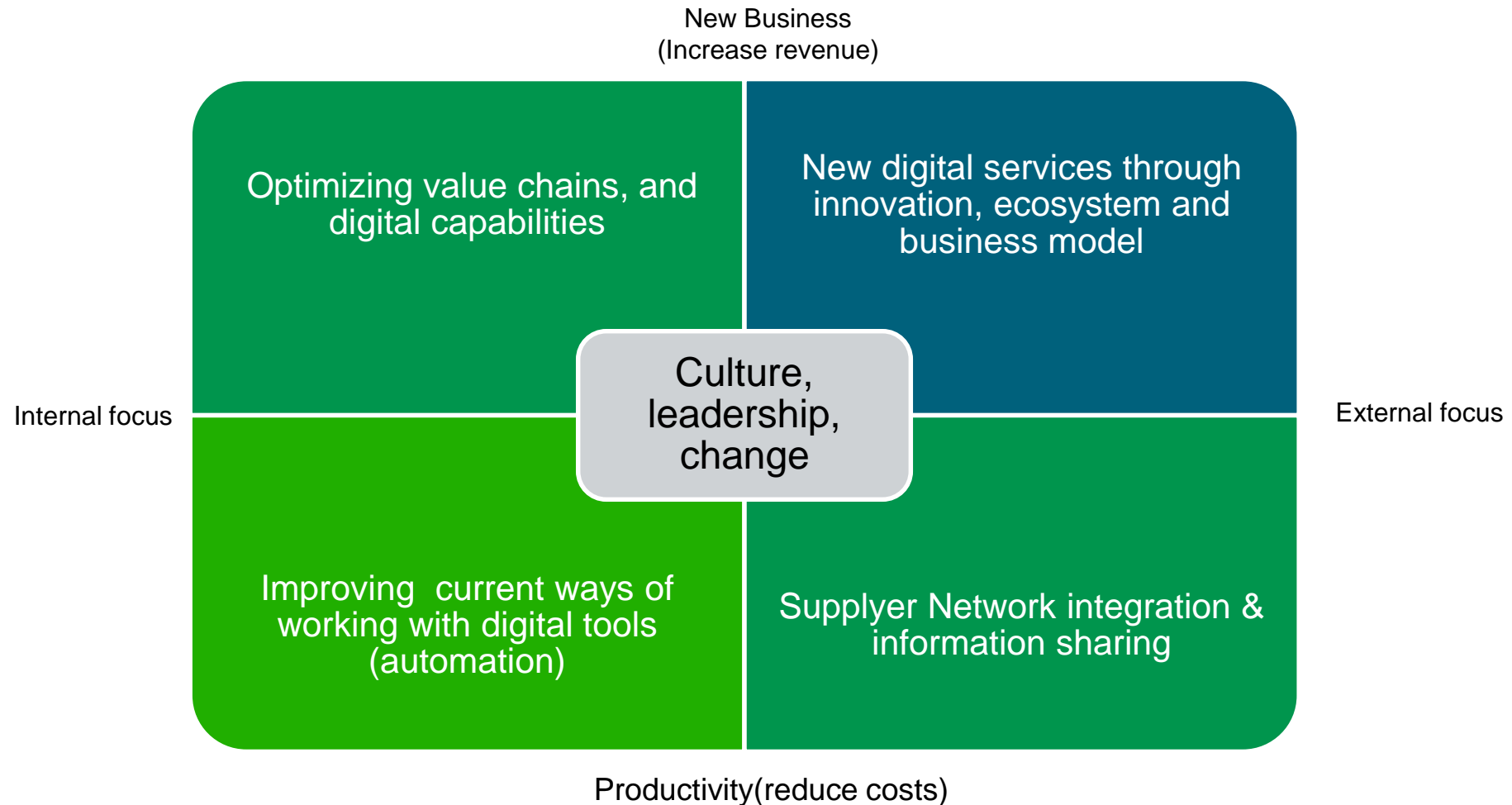
Industry with traditions

Asset of data

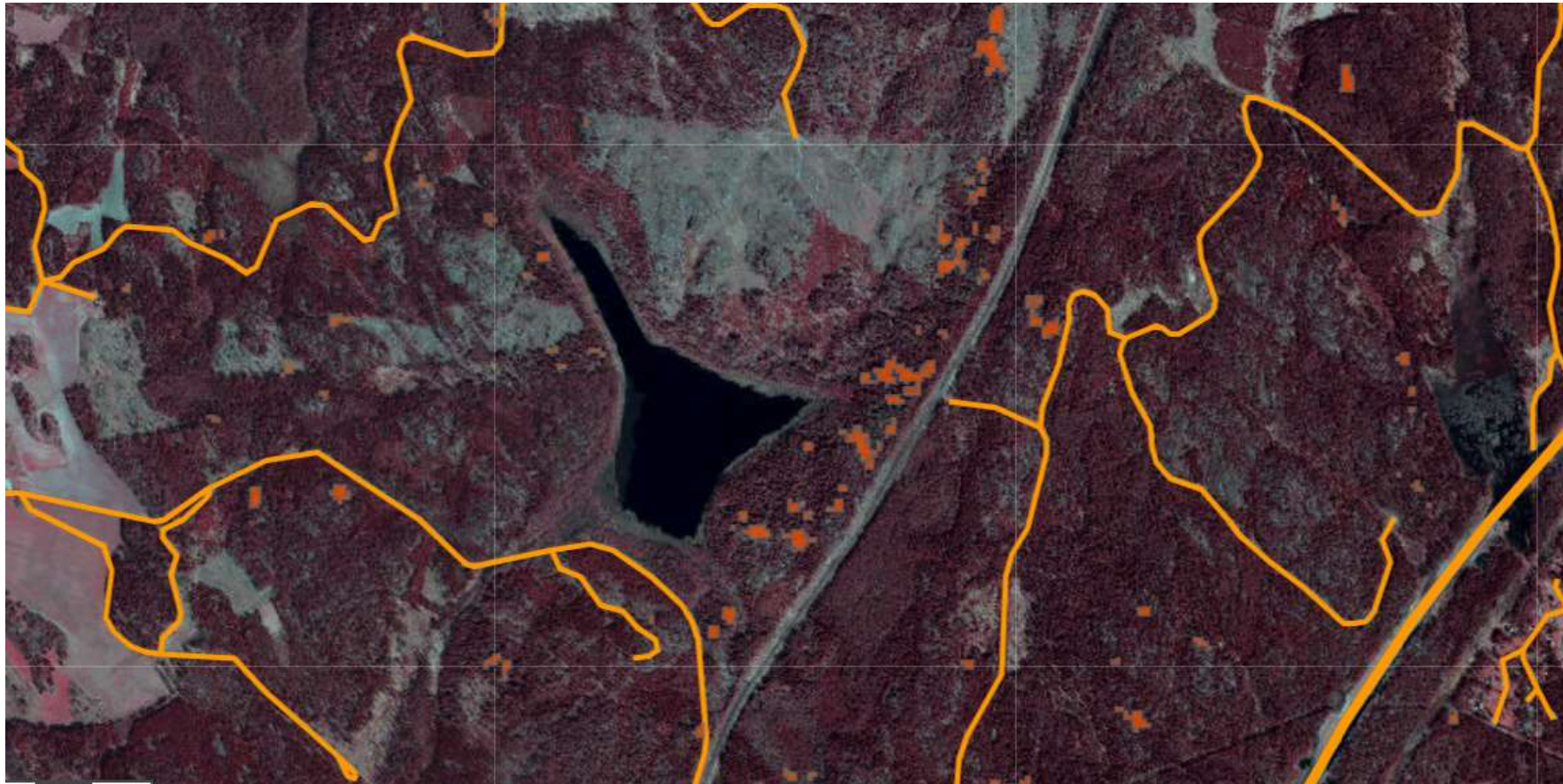
Sustainability



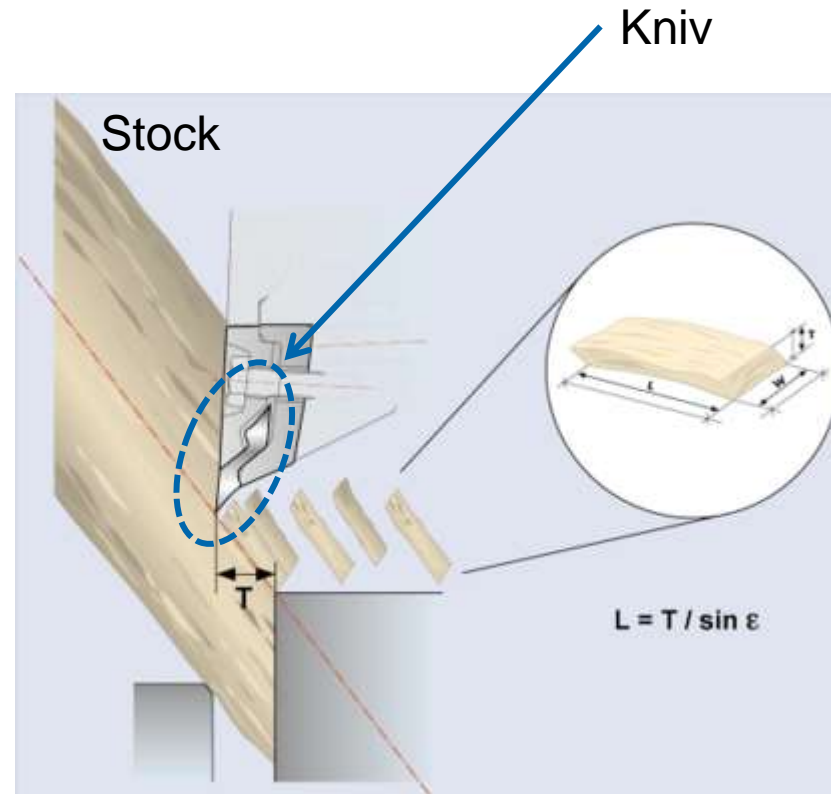
Aspects of digitalization



Detecting barkbeetles



Predictive maintenance



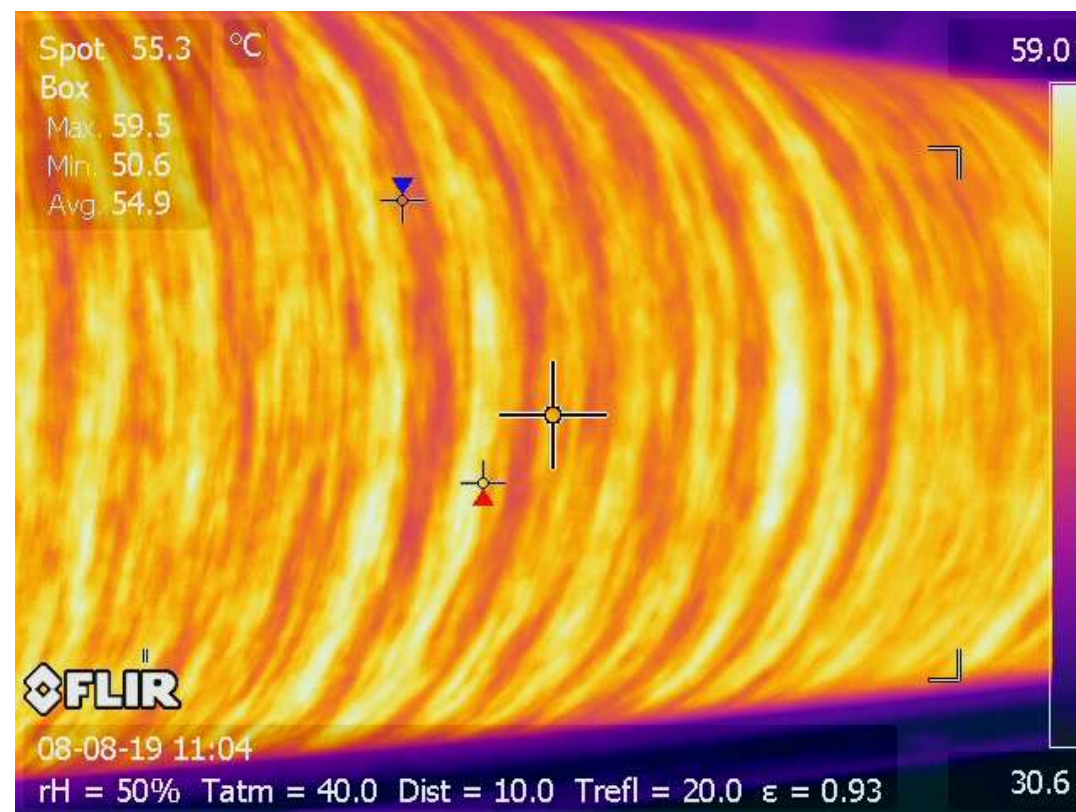
Hellström (2008)



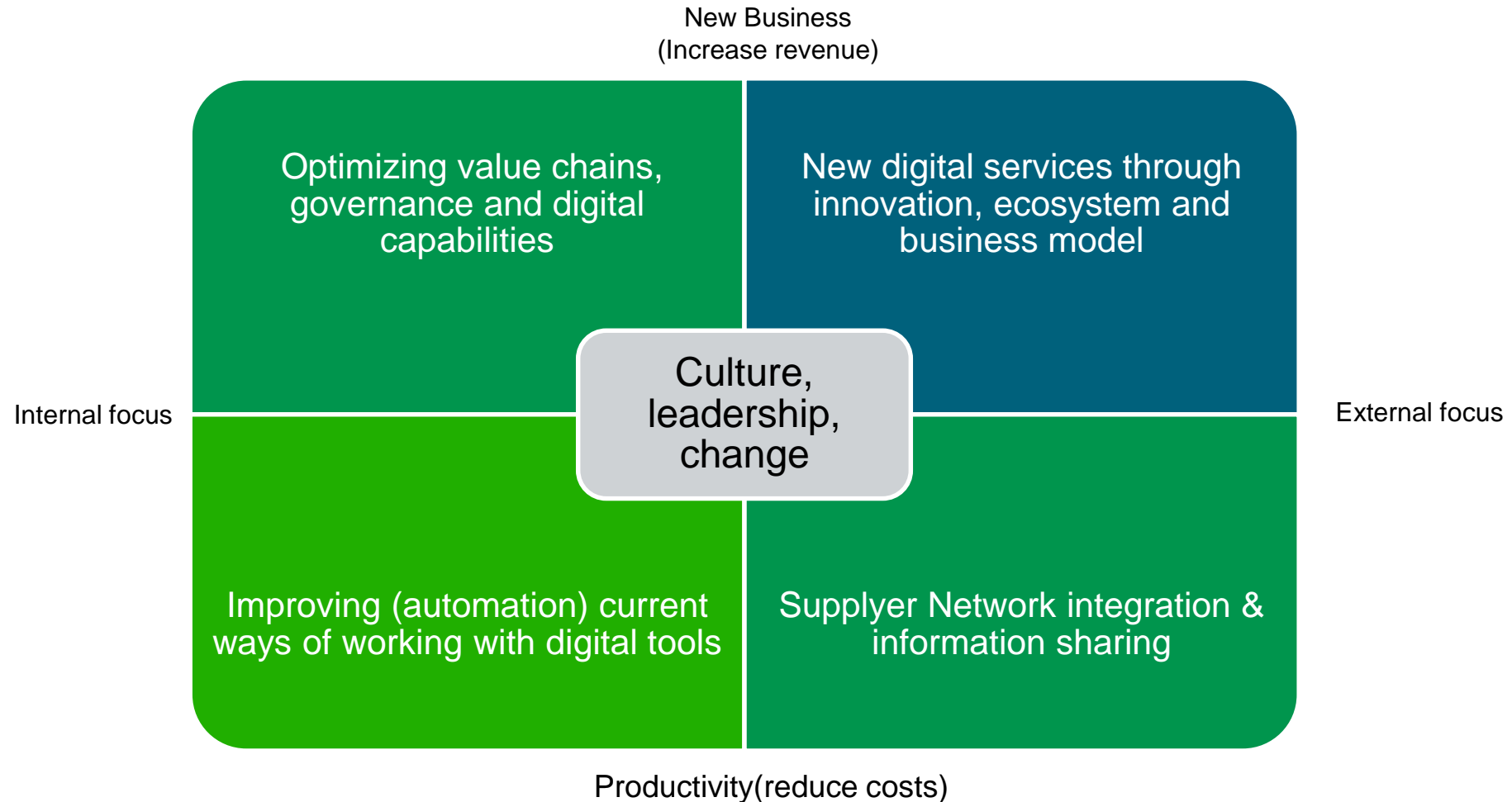
Processmonitoring – predicting quality



Termographic picture of tambour

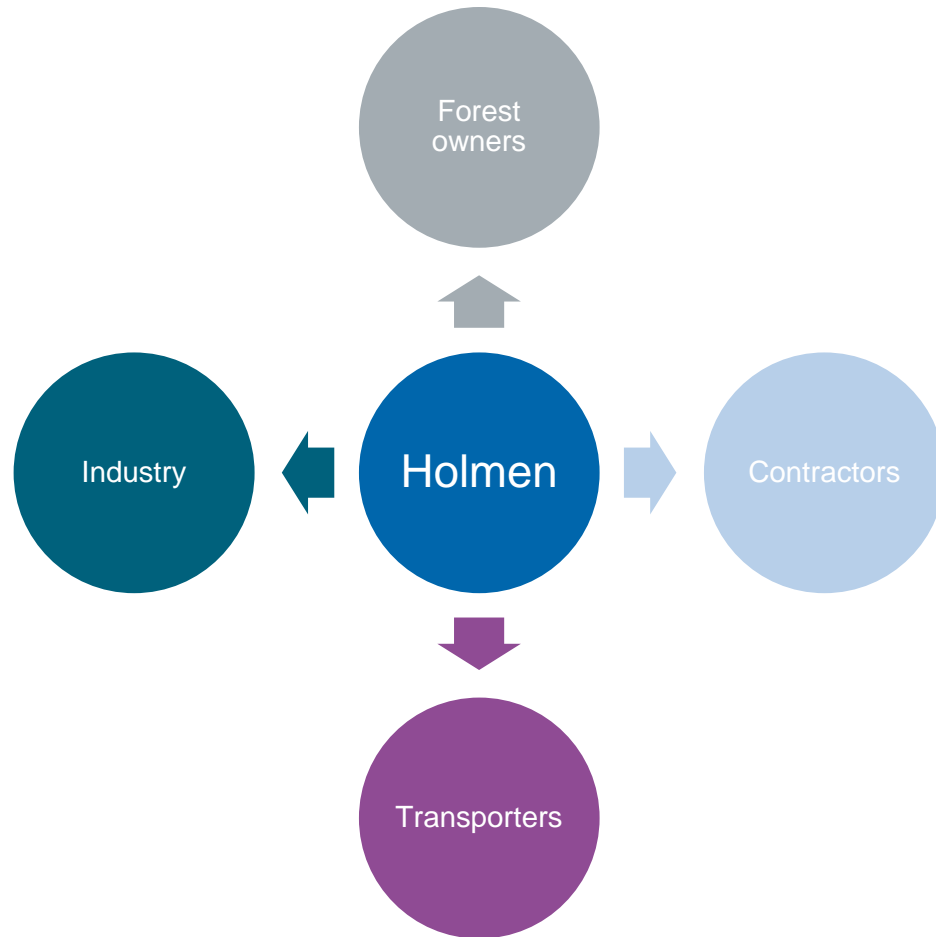


Aspects of digitalization



Next level

Being a matchmaker or not?



To summarize

Keywords to bear in mind

- Curious and open mindset
- “Outward-in perspective
- Transparency
- Share



HOLMEN

www.holmen.com